

Slippery Wetsuits/Parts Unlimited: 2010 APBA Mark Hahn Memorial

For the sixth year in a row, the best personal watercraft racers (PWC) gathered in Lake Havasu City, Ariz., to compete in honor of fallen racer Mark Hahn. For those unfamiliar with the event, it is a 300-mile endurance race where participants can compete solo or as a two-person team. Riders complete the 300-mile race by finishing 30 laps on a ten-mile course throughout Lake Havasu.



A look at the Slippery Wetsuits setup at the APBA Mark Hahn Memorial Havasu 300

This year's top team featured two of the biggest names in the PWC world. Monster Kawasaki's World Champion Craig Warner and 8-time World Champion Victor Sheldon teamed up and took home the win. If it wasn't enough that this team won the event, they did so in record setting fashion with a time of 4 hours and 42 minutes. While speed is a major component of any race, the Mark Hahn Memorial 300 is about endurance, equipment and strategy. Sheldon and Warner proved to be the best in all facets.



The champs Victor Sheldon (L) and Craig Warner (R) take their victory lap

When Warner was asked about the strategy for the race he said "We just came into the race trying to take it at 75% and know (that) if we needed to step it up we could. It worked out that we actually didn't need to because the boat and everything else worked great".



Maintenance and strategy is a huge component of this 300-mile race

While racing is still very much Sheldon's passion, his current day job is brand manager for Slippery When Wet. When asked why he chose to work with the company, the 8-time champ said, "It was an easy decision, because it's the best PWC gear out there. Being brand manager allows me to continue working in the industry I love even though I no longer compete full-time."



Reception following the race where the winners collected some additional hardware

While this race is in the books, the weather is warming up and that means more PWC action is on the horizon. Here is a list of just some of the events Slippery When Wet will be participating in this summer.

Parker, AZ (National Tour): May 1-2
Myrtle Beach, SC (National Tour): June 5-6
Colonial Beach, VA (National Tour): August 7-8
Nashville, Tenn (National Tour): Sept 3-5
Surf Slam, Oregon: Sept 10-12
World Jet Ski Finals - Lake Havasu: Oct 9-17

There will be more coming from Slippery throughout the spring and summer months. Be sure to join our email list by sending your contact information to info@slipperywetsuits.com.

About Parts Unlimited

Parts Unlimited is the world's largest distributor of aftermarket accessories in the powersports industry and is owned by LeMans Corporation headquartered in Janesville, Wisconsin. Parts Unlimited sells to over 12,000 dealerships world wide and continues to expand its market penetration with its sister companies, Parts Canada, Parts Europe and Drag Specialties.

Parts Unlimited continues to promote racing through its campaign WE SUPPORT THE SPORT®, helping to drive consumers to dealerships, while entertaining its dealers through hospitalities at the events it sponsors.

About Slippery Wetsuits

Slippery Wetsuits has been a major player within the personal watercraft racing world for a number of years. Through its partnership with Parts Unlimited, and with the help of IJSBA Legend and Slippery brand representative, Victor Sheldon, Slippery continually displays a commitment to the sport through relationships with events and production of the best wetsuits in the market.

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