



For Immediate Release
July 27, 2010

Contact: Patrick Mell
Phone: (586) 598-2856

MONSTER ENERGY WATERCROSS TOUR COMING TO LYMAN HARBOR MARINA IN SANDUSKY, OHIO

EXCITING WATERCROSS RACES RETURN TO OHIO

WHAT: Racing of Sea-Doo, Jetski and other personal watercraft, as Round 7 and 8 of the Monster Energy Midwest Watercross Tour heads to Lyman Harbor Marina in Sandusky, Ohio, for the 1st Annual Lyman Harbor Watercross Shootout personal watercraft race on July 31 and August 1.

WHERE: The personal watercraft racing event will take place in the harbor next to Lyman Harbor Marina in Sandusky, Ohio.

WHEN: Racing – Saturday and Sunday, July 31 and August 1 -- Practice from 11:00 am – noon and races from noon am to 5:00 pm each day.

CHESTERFIELD TWP., MI. - Start you engines and get ready to catch the excitement of personal watercraft racing action as the 2010 Monster Energy Midwest Watercross Tour, presented by Sea-Doo, heads to Sandusky, Ohio, for the 1st Annual Lyman Harbor Watercross Shootout personal watercraft race.

For the first time, Lyman Harbor in Sandusky, Ohio will host a tour stop on the Midwest Watercross Tour. This year Sandusky will host the 7th and 8th rounds of the Tour on Saturday July 31 and Sunday August 1. The top watercraft racers from the Midwest and Canada are expected to descend on Sandusky for the competition. The event takes place in the harbor next to Lyman Harbor Marina and can be viewed from Lyman Harbor. After the races there will be live entertainment with CocoBeans playing on Saturday night from 7:30 –



10:30 pm.



Personal watercraft racing is a tough, competitive and increasingly popular sport. Often described as “moto-cross racing on the water”, these exciting events pit up to 16 racers against each other on a racetrack of tight turns and straight-aways. In some classes, racers must also negotiate obstacles and log jumps on the racecourse. A rubberband starting system is used to control the start of each race.

The racers will be competing for cash, prizes and Sea-Doo contingency awards that will be awarded during the season, points towards the overall Monster Energy Midwest Watercross Tour championships and awards, and the right to compete in the APBA Watercross Nationals. The Monster Energy Midwest Watercross Tour also makes stops in Oscoda, Michigan; Harbor Beach, Michigan; Belle River, Canada; and will wrap up the season in Harrison Township, Michigan for the series finale.

The watercraft out there racing are not much different from the ones on lakes and waterways everywhere. The only difference is that these watercraft have many several high performance parts added to increase the speed and maneuverability in the water. Some watercraft in the Open classes have over 200 horsepower under the hood and can reach speeds in excess of 75 mph on flat water. But during the races, finding flat water is tough with racers wakes stirring up the course. Because of the wide differences in styles produced by watercraft manufacturers, the watercraft are divided into two divisions; Ski and Runabout. Within each division, there are classes for Beginner, Novice, Expert and Pro-Am riders as well as both men and women. The Ski division features a single rider standing in the tray of the watercraft steering the watercraft with a highly maneuverable handlepole. Riding in the Ski division requires excellent balance and skill. Runabouts are sit-down vehicles designed for two or three persons to ride.

The racing action begins with practice from 11:00 - 12:00 noon on each day followed by more than 20 races from noon - 5:00pm. The racing is very fast and exciting. Area watercraft owners are encouraged to participate. All local racers need to have to participate is a boat (of course), a life vest and helmet. Wetsuit, gloves and goggles are highly recommended. Local riders who are interested in competing in the local race should call PM Sports Marketing at (586) 598-2856 or visit us on the Internet at www.pwcfun.com.

SANDUSKY SCHEDULE OF EVENTS

Friday July 30, 2010

9:00pm Welcome Party Lyman Harbor – Live Entertainment by Dan Fester

Saturday July 31, 2010 - Schedule of Events – Round 7

9:30am - 10:30 am Technical Inspection & Rider Check In/Late Registration
10:30 am - 11:00 am Mandatory Riders Meeting
11:00 am - 12:00 noon Closed Course Practice
12:00 noon - 2:00 pm Closed Course Moto 1
2:00 pm – 2:30 pm Lunch Break
2:30 pm – 4:00 pm Closed Course Moto 2
7:30 pm – 10:30 pm Live Entertainment/Party - CocoBeans at Lyman Harbor

Sunday August 1, 2010 - Schedule of Events - Round 8

9:30am - 10:30 am Technical Inspection & Rider Check In/Late Registration
10:30 am - 11:00 am Mandatory Riders Meeting
11:00 am - 12:00 noon Closed Course Practice
12:00 noon - 2:00 pm Closed Course Moto 1
2:00 pm – 2:30 pm Lunch Break
2:30 pm – 4:00 pm Closed Course Moto 2
4:00 pm Sunday Awards Ceremony