



## PRESS RELEASE

### SEADOO BRP & HYDRO-TURF REJOIN AS ASSOCIATE SPONSORS OF MARK HAHN MEMORIAL HAVASU 300



FOUNTAIN VALLEY, CA – December 9, 2009 – Mike Follmer, Executive PR Producer of the **Hot Products APBA National Mark Hahn Memorial Havasu 300** announced today that **SeaDoo BRP** and **Hydro-Turf** have agreed to become Associate Sponsors of the **Sixth Annual Mark Hahn Memorial Havasu 300**.

**Hydro-Turf**, the Anaheim, California manufacturer of high performance traction products for PWC's, ATV's, UTV's, snow mobiles and motorcycles will be sponsoring "**the Hydro-Turf Finish Line**" this year to promote their performance mats and seat covers that will get you to the finish line every time. "We're extremely pleased to have **Hydro-Turf** back again this year as an associate sponsor," said Follmer, "and we're pleased that they have chosen this unique way to promote their fine products and support this great cause". **The Sixth Annual Hot Products APBA Mark Hahn Memorial Havasu 300 Team Endurance Race** will once again feature a ten mile race course around Lake Havasu on February 27th, where this year there is expected to be over 75 teams competing for the overall best time trophy.

Executive PR Director Follmer also announced that **SeaDoo BRP** has returned as an associate sponsor for their Fifth year. **SeaDoo BRP's** Tim McKercher said, Jim Russell and "Mike Follmer has done such a marvelous job marketing this special event that we wanted to be more involved this year showcasing our product lines going full throttle on a ten mile race course for over five hours. So when Jim approached us this year it was an easy decision for **SeaDoo BRP** to throw in our support for this great test of man and machine."

**The Sixth Annual Hot Products APBA Mark Hahn Memorial Havasu 300** is shaping up to be a battle of the manufacturers for bragging rights in every class, from stock to pro/am runabout open where all the stops will be pulled out to capture the prestigious overall team trophy.