



## PRESS RELEASE

Contact: Mike Follmer - 714-241-9600  
mfollmer@aol.com

### MARK HAHN MEMORIAL ACQUIRES AN OFFICIAL ENERGY DRINK

FOUNTAIN VALLEY, CA – December 9, 2009 – Mike Follmer, Executive PR Producer of the **Hot Products APBA National Mark Hahn Memorial Havasu 300** announced today that **Monster Energy** has signed on to be the **Official Energy Drink** of the **Sixth Annual Hot Products Mark Hahn Memorial Havasu 300**.

The World's Longest Continuous PWC Race is a true test of endurance for man and machine, and an excellent format expressed purpose is to enhance to sponsoring the event, **Monster** event to ensure that all the to endure through to the finish.



**The Sixth Annual Hot Products Havasu 300 Team Endurance** mile race course around Lake expected to be over 75 teams competing for the overall best time trophy. Bill Shiner, President of Heimark Distributing in Indio said, "As the distributors for **Monster Energy**, we're extremely pleased to become the Official Energy Drink for this prestigious event and showcase **Monster Energy** in the environment where it is intended to be used."

to highlight an energy drink whose energy and endurance. In addition **Energy** will be on hand during the participants are sufficiently fortified

**APBA Mark Hahn Memorial Race** will once again feature an ten Havasu, but this year there is